

THE 1960s: A DECADE OF NEW FRONTIERS



MODERN ELEVATORS INSTALLED AT THE BARCLAY

The Barclay Hotel is among several Midtown properties included in a \$22 million modernization program announced by Realty Hotels, the hotel subsidiary of the New York Central Railroad.

The program will bring a series of improvements to the Barclay as part of a broader effort to update hotel facilities for a growing number of business and international travelers visiting New York.

Plans call for the installation of new automatic elevators to replace many manually operated lifts, along with additional upgrades intended to improve efficiency and guest comfort throughout the property.

Company officials said the work reflects continued investment in the Barclay and other New York hotels as the city enters another period of strong commercial activity and increasing travel demand.

YOUTH CULTURE RESHAPES FASHION AND ART

A new generation is redefining culture through music, fashion, and art. Bright colors, experimental design, and new musical styles are emerging from cities such as London, San Francisco, and New York.

Festivals like Woodstock, held this summer in New York, drew hundreds of thousands of young people celebrating music and ideals of peace and community.

Many observers believe the cultural energy of this generation will leave a lasting influence on society.

Television Becomes the Nation's Living Room

Television has firmly established itself as the centerpiece of the modern household. From nightly news broadcasts to entertainment programs and national events, Americans increasingly turn to their television sets for information and connection.

Major events—from presidential speeches to space launches—are now experienced together in living rooms across the country, bringing the world closer than ever before.

Experts predict television will continue to transform communication, politics, and advertising in the decades ahead.


THE PARLOUR
Through The Decades
Featuring 1960s specials
FOR THE MONTH OF MAY
Hours
7:00AM-11:00AM
&
11:30AM-10:30PM
Every Day
1960s SPECIALS
 ALSO AVAILABLE
 THROUGH IN-ROOM DINING.

A TASTE OF THE TIMES

NEW YORK, MAY 1-31 — The Parlour at The Barclay keeps Midtown well fed and in the finest of spirits.

Breakfast begins simply, with Cottage Cheese and Fruit, or Eggs Benedict prepared just so. As the day advances, Poached Pike Quenelles with Lobster Sauce and NY Strip au Poivre lend a more distinguished air to the table.

For those who appreciate good taste at any hour, The Parlour at The Barclay remains a most agreeable address.

THE BEATLES LEAD THE BRITISH INVASION

Four young musicians from Liverpool have transformed popular music around the world. The Beatles—John Lennon, Paul McCartney, George Harrison, and Ringo Starr—have ignited a cultural phenomenon since arriving in the United States earlier this year.

Their appearance on The Ed Sullivan Show drew an audience of over 70 million viewers, ushering in what many now call the "British Invasion" of music and culture.

Fans across the nation continue to pack concert halls as Beatlemania sweeps the globe.

Man Walks on the Moon

In a moment watched by hundreds of millions around the globe, American astronaut Neil Armstrong stepped onto the surface of the Moon yesterday, declaring the historic words: "That's one small step for man, one giant leap for mankind."

Armstrong and fellow astronaut Buzz Aldrin, part of NASA's Apollo 11 mission, spent over two hours exploring the lunar surface while pilot Michael Collins remained in orbit above.

The achievement marks the culmination of years of scientific advancement and international competition in the Space Race. Scientists and citizens alike are hailing the moment as one of humanity's greatest accomplishments.

CIVIL RIGHTS MOVEMENT GAINS HISTORIC MOMENTUM

Across the United States, the Civil Rights Movement continues to reshape the nation's laws and conscience. Led by figures such as Dr. Martin Luther King Jr., peaceful protests and demonstrations have drawn attention to racial injustice and inequality.

The passage of the Civil Rights Act of 1964 outlawed segregation in public spaces, while the Voting Rights Act of 1965 expanded protections for Black voters.

Though challenges remain, many see these victories as turning points in the ongoing struggle for equality.

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 InterContinental New York

Barclay
 LEXINGTON AVENUE AT
 48TH ST. - N.Y.
 Download the
 IC Barclay App: our
 all-in-one personal
 guide to history &
 hospitality.