



INTERCONTINENTAL®  
NEW YORK BARCLAY

# SUSTAINABILITY AT THE BARCLAY

The InterContinental New York Barclay’s responsible business plan follows the guidance of our parent company, InterContinental Hotels Group, and focuses on the triple Bottom Line of Economic Prosperity, Environmental Protection and Social Responsibility. We aim for our sustainability strategy – which aligns with the United Nations 2030 Agenda for Sustainable Development – to become the benchmark of the hospitality industry.

## ECONOMIC PROSPERITY

- Energy efficient lighting
- Low-flow shower heads & toilets
- Staff encouraged to be energy conscious in their professional environment & personal lives
- Energy efficient HVAC system
- Triple pane windows system & natural lighting
- Water supply lines to reduce water leaks & failures
- Automatic water faucets and water closets in both public area & back of the house



## ENVIRONMENTAL PROTECTION

- IHG Green Engage: Online tool to minimize & monitor hotel’s impact on local environment
- Water conservation with request only linen & towel washing program
- Utilization of Quench filtered water system in Heart of House and Front of House
- All menu items are sourced organically, locally, naturally & sustainably
- Recycled paper products
- Extensive waste management program for all kinds of waste
- 100% of hotel’s organic waste is decomposed by EnviroPure Digester



## SOCIAL RESPONSIBILITY

- Charity programs that encourage guests & employees to support
- Partnerships with local organizations aligns with our commitment to the UN 2030 Agenda for Sustainable Development
- Annual health & wellness events for employees
- Special dishes and beverages at The ParLOUR celebrating various charitable causes & events
- Partnership with institutions for educational & career development
- IHG Foundation & IHG Academy

## GOALS FOR 2020

IHG Green Engage Level 4 ♦ Green Key Global 5 Keys ♦ 2020 Virtuoso Sustainable Tourism Leadership Award ♦ 2020 Virtuoso Sustainable Community Partner Designation ♦ Stars of the Industry Good Earthkeeping Award ♦ Carbon Challenge: 30% reduction by 2022 vs. 2012 ♦ EPA Water Challenge: 20% Water Consumption Reduction ♦ Donate up to 5,000 lbs. of toiletries to Clean the World ♦ Stella Award for best Green Initiative Northeastern Region

# The Barclay's Commitment to the UN 2030 Agenda for Sustainable Development

1 NO POVERTY



**Clean the World:** Recycle & donate in-room toiletries to impoverished areas to improve hygiene & health  
**Operation Backpack:** Donate school supplies to homeless children & youth in NYC

2 ZERO HUNGER



**City Harvest:** Employees participate in food giveaway at various stations throughout NYC for low-income families  
**Food Bank for NYC:** Donate non-served food from all events & volunteer at marketplaces  
**Crossroad Community Service:** Donate food, host events, and volunteer to help homeless in NYC

3 GOOD HEALTH AND WELL-BEING



**Charitable Support:** Susan G. Komen, American Cancer Society, AIDS Walk NYC, The Ocean Cleanup  
**St. Barts Church Community:** Providing catering for Thanksgiving dinner for homeless & scheduled weekly food donations

4 QUALITY EDUCATION



**Harvey Milk High School:** Providing catering for prom for underprivileged LGBTQ youth, partnered with Ralph Lauren

5 GENDER EQUALITY



**Partnership with schools:** *Local* – New York Institute of Technology, City University of New York, City College of New York, New York Academy of Art; *International* – Hotelschool Ter Duinen Koksijde, BE; Hotelschool Ter Groene Poorte, BE; Howest University, BE; Artevelde University College Ghent, BE

6 CLEAN WATER AND SANITATION



**Bottomless Closet:** Support under-privileged women in entering workforce via clothes drives, coaching, workshops, and job information specifically for hotel industry; IHG grant 35K towards education  
**Custom Collaborative:** Train & support low-income women for entrepreneurship & development  
**Pride Sensitivity Training**

7 AFFORDABLE AND CLEAN ENERGY



**Water Conservation Program:** Provide guests the choice of not having linens & towels changed every day  
**Vivreau Water:** Customized reusable water bottles & filtered water system in F&B  
**Quench Water fountains:** In all offices & on guest room floors next to the ice machines

8 DECENT WORK AND ECONOMIC GROWTH



**100% Renewable Energy Credits**

**Barclay LED project:** updating heart of house and guest bathrooms lighting to 100% LED

9 INDUSTRY INNOVATION AND INFRASTRUCTURE



**IHG Academy:** Partnership with NYIT & CUNY for students to develop hospitality skills for employment opportunities  
**NYC Ladder for Leaders:** Summer internship for high school & college students to learn with managers

10 REDUCED INEQUALITIES



**IHG Corporate Initiative:** No more plastic water bottles @IHG Corporate Office  
**IHG Plastic Straw Ban:** In place since end of 2019

11 SUSTAINABLE CITIES AND COMMUNITIES



**IHG Diversity & Inclusion Board:** Including colleagues and leaders from all over the world; celebrating all genders, cultures, nationalities, and beliefs; GM Sofia L. Vandaele on Americas Board.  
**NYC World Pride:** Hetrick-Martin Institute, BCEFA

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



**Tourism Cares:** Promote sustainable tourism and meaningful travel  
**Sustainable Meetings & Events:** Carbon neutral spaces, sustainable menu items  
**donateNYC:** Donate & recycle used or surplus items so New York City can reach the goal of zero waste

13 CLIMATE ACTION



**Waste Management:** Reduce, reuse, and recycle both back-of-house and in-room for guests  
**EnviroPure Digester:** Using enzyme to separate food waste into compost and brown water  
**Vendor's Code of Conduct:** Reduce/minimal packaging and reduce carbon footprint

14 LIFE BELOW WATER



**IHG Green Engage:** IHG online tool to monitor hotel's impact on local environment  
**NYC Carbon Challenge:** Pledge to achieve greenhouse gas emission reduction goals (30% by 2022 vs. 2012)  
**EPA Water Challenge:** Reduce 20% of water consumption year-by-year

15 LIFE ON LAND



**Billion Oyster Project:** Donate oyster shells to restore NYC harbor and habitat

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



**Barclay Rooftop:** Six-beehive apiary to produce honey & garden to harvest fruits, vegetables and herbs for F&B  
**Paper with Purpose:** Boise office printing paper & Georgia-Pacific earth friendly toilet paper

17 PARTNERSHIPS FOR THE GOALS



**Restore NYC:** Help end sex trafficking, provide peace, and restore well-being of survivors  
**IHG partnership with ECPAT** to fight against Human Trafficking world-wide

**UN Sustainable Development Goals**

**IHG Foundation:** Fundraising initiatives for various charitable causes such as disaster relief